

DALES
Self-Service
Dept. Store
1334 EL PRADO
DOWNTOWN TORRANCE



We're Playing Santa!

DALES MADE A TERRIFIC PURCHASE AND
SCOOPED THE MARKET

DALES

Self-Service Dept.
1334 EL PRADO
DOWNTOWN TORRANCE
Open Daily 9 to 9 • For Christmas



Nobody But Nobody Undersells DALES

7 BIG SALE DAYS Open Til 9 p.m. Sunday
Thursday, Friday, Saturday, Sunday
Monday, Tuesday, & Wednesday
OPEN DAILY 9 UNTIL 9

LADIES DRESSES

ALL THE NEW FABRICS IN
COTTONS - LINENS - RAYONS
JERSEY - WOOLS

2-Pc. Matching Outfits and New
1-Pc. Dresse in the Very
Latest Fashions.

Buy one dress with a yellow ticket
and get the second dress in the
same price range.

SIZES: 12½ to 24
7-15-12-20

ALL COLORS - VALUES TO \$29.95
NO THOUGHT OF COST OR LOSS

\$1



SPECIAL!...GIRLS' DRESSES

FOR THE HOLIDAY SEASON

We have so many pretty girls' dresses, all at one
wonderful low price! A very special purchase makes
it possible for us to pass our savings on to you — so
scoop 'em up.

- ORLONS and NYLONS
- DACRONS — COTTONS
- WASH 'N WEAR
- 2 and 3 TIERS

Sizes 2-6X
Val. to 3.98
From **1.77**

Novelty Prints, Solids
and Plaids,
Stripes and
Checks.
Sizes 7-14
From **2.77**
Val. to 5.98

Never Before
at Such Low
Low Prices



LADIES' CAR COATS

Poplins and Cords.
Assorted Colors —

Ladies Sizes 8 to
18 and S-M-L.

3.37

Perfect for the Holiday Season

LADIES' NYLON TRICOT GOWNS

By Lady Edsa
• Washes Easily
• No Ironing
• Dries Quickly
• Cut Full for
Proper Fit
SIZES 34-40

2.77
Val. to 4.98

LADIES' OPERA GOWNS

OPAQUE NYLON
EMPIRE WAISTLINE
LACY TRIM TOPS
ASSORTED COLORS
AND STYLES
A PERFECT GIFT!
SIZES 34-40

1.99
Val. to 3.98



LADIES' BABY DOLLS

NYLON TRIMMED WITH LACE AND
RIBBONS — PERT AND DAINTY!
MAKES A BEAUTIFUL
GIFT! — VAL. TO 2.98
ASST. STYLES &
COLORS — SIZES S-M-L
OUR HOLIDAY SPECIAL!

1.77

LADIES' NYLON DUSTERS

BY DREAMWEAR
Sheer Printed Nylon
Over Solid Nylon
Lining. Shadow proof

3.99
Val. to 7.98

A GIFT
FOR
THE
PERFECT
HOSTESS!

SIZES
12-20
ASST.
COLORS

BUY
HER
A
GIFT!

14.95 Ladies' NYLON ROBES

Styled by top New
York Maker. Quilted.
Sizes 8-18.

\$7.77

VALUE — 15.98

LADIES' NYLON SLIPS

Applied with lace
and satin flowers,
and edged with lace.
USUALLY 3.99

1.77

- Shirred Lacy
Tops
- Opera
Length
- Full Length
- A Perfect Fit!

INCLUDED BLACK MAGIC

6.98 Ladies' Quilted Robes
Rich-looking cotton. Sizes 10 - 20
Limited quantity From **3.99**

1.98 Ladies' Blouses
Roll up and Half Sleeves,
Washable. Sizes 32 - 38 **88¢**

4.98 Ladies' Fall Skirts
Italian Wool. Many styles
and colors. Sizes 8 - 18 **1.99**

HOLIDAY SPECIAL!
LADIES'
100% NYLON

CAN-CANS

Reg. \$5.98. Trimmed with tinsel &
glitter for the holiday
spirit. Over
100 choices.
SIZES S-M-L
\$1.77



LADIES' PANTY & 1/2 SLIP SET

Gift Boxed
Lace Trimmed
S-M-L **99¢**

LADIES' 2-WAY STRETCH GIRDLE

S-M-L
or
1X-2X-3X-4X
\$1.00



LADIES' PANTIES
Lace Trimmed.
10 Colors. S-M-L **25¢**

Hurry! FOR THESE BUYS!

GIRLS' Two-Piece CAPRI SETS

Hand Picked Styles

• Assorted
Colors

• Mgr.'s
Closeout

• Sizes
2 to 6x

This Week-
End Only!

1.99

Orig.
Price
\$3.98

2.98 Girls' Capris
Quality pinwheel cords. Assorted
colors. Sizes 7 - 14 **1.77**

2.98 Girls' Sweaters
Orlons, wools, slip-ons,
cardigans. 2 to 14 **1.59**
up

1.98 Girls' Can-Cans
AND FULL SLIPS. Nylon mesh, 2-tier.
Assorted colors. Sizes 2 - 14. **99¢**

69c Girls' Panties
Rumbas, panel trims, Nylon.
Sizes 1 - 8 **44¢**
ea.

69c Boys' & Girls' Sox
Helanca stretch nylon, Asst.
colors and white. Sizes 6 - 11. **4 FOR 77¢**

1.98 Girls' Flannel Pajamas
Lacy trim and tailored styles.
Assorted colors and sizes. **1.87**

2.98 Girls' Blouses
Slip-on style, collar. Sizes 2 - 14.
Special low price. Limited quantity. **1.39**

3.98 Girls' TV Pajamas
Quilted cotton. Ideal for around
the house and bedtime. Sizes 2 - 6X. **1.99**

GIRLS' BULKY KNIT SWEATERS

100% ORLON
CARDIGAN STYLE
CABLE STITCH
ASS'T COLORS

\$1.77

Up

Sizes 2 - 6X
Sizes 7 - 14
Reg. Value
4.98



Girls' Coats

Novelty Tweeds,
Checks, Fleeces,
Assorted Styles—
New Fall Shades
Large Variety to
Choose From!
Sizes 3 to 6x

Val. to
\$10.95

6.99



INFANT'S DEPT. BABYWEAR AT CUT RATE PRICES

INFANTS ORLON CAPS
Knits for boys and
girls, asst. colors. **44¢**

1.98 BIRDSEYE DIAPERS
Red Label, 27x27" **\$1.59**

PLASTIC PANTIES
Gripped snap, Reg.
39c, 5 pairs for 1.00 **17¢**

1.69 LAYETTE SET
Multi strip pad, bib,
water proof panty,
rattle hanger, wash cloth
diaper bag and comb. **88¢**

CURITY DIAPERS
Reg. 3.98, 21"x40" **\$2.99**
Foldline dozen to box

BABY SHIRTS
By Spencer, lap
shoulder or tie side **44¢**

BABY BLANKETS
Asst. colors,
good quality **2 FOR \$1**

1.99 BOOTIE SETS
• Sweater • Hat
• Booties. Gift Box **\$1.19**

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the more SWEATERS
the merrier the
CHRISTMAS
Cardigan's



100% Orlon, full fashion-
ed, heavy quality,
all the new shades.

Values to 4.98
Sizes 34 to 40

\$2.57

\$2.97

LADIES' JEWELLED SWEATERS

Fine Knit with Clusters
of Pearls
VALUES TO
\$8.95
ON SALE!

Heavy Quality
Colors: Red, White,
Black. Cable-Stitch
BUY OF A LIFETIME
SIZES 34-40

4.33

3.33

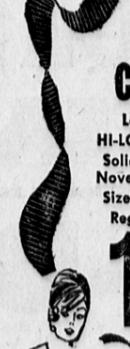


Ladies' CAPRIS

Ladies
HI-LO CORDS
Solid Colors
Novelty Prints
Sizes 8 - 18
Reg. 3.98

1.59

2 for
3.00



LADIES' HOLIDAY SWEATERS

Polished cotton capri with
matching knit blouse. Sizes 8 to
18. Assorted colors. Value \$6.98.

1.59